René Siebum

Text: Annemiek van Grondel Photography: Boudewijn Bollmann

An amalgam of a remarkable designer and an outstanding craftsman. René Siebum (32) founded his eponymous studio in 2010, the same year he graduated from Design Academy Eindhoven's Man & Well-Being department. Woodcraft is his passion. In his workspace, located at Strijp R in Eindhoven, he creates beautiful projects that merge essence and function. Call him a minimalist; he regards it as a badge of honour. "I don't like frills and unnecessary decoration. The goal is to try to capture the essence in a design. I want to make objects that ensure interaction between a space, the product and the user."

Siebum gets much of his inspiration from Japanese architecture. "I admire the work of Shigeru Ban and Tadao Ando. Last June, I went to Tokyo and it felt like a homecoming. The culture and people... everything that lives, breathes, thinks and moves there fascinates me. Visiting the ancient Japanese warehouses was like walking through my graduation project."

Intimacy

That graduation project is called Second Skin. It's a bookcase with sophisticated technical details that folds out into a space. The design is related to my personal memories. As a child, my favourite place used to be at my grandmother's kitchen table. And in the pub I always look for the safest, nicest spot. In contemporary architecture, intimacy is relegated far to the background. This

bookcase brings intimacy back to the user. And it should excite the senses."

With partners, he worked on large assignments for Stedelijk Museum, Oilily and Tedx Amsterdam, but at the moment he is trying to promote his work in stores, too. His ergonomic balancing 'yogastool', Lanterns from wood and Washi paper, his Basics furniture series and Low Dresser can now only be purchased from the website.

Ingenious wardrobe
At DDW, Siebum presents a new design:
a wardrobe wall, consisting of mahogany
hexagon-shaped blocks (with a threaded
pipe inside) that can run smoothly. A
subtle, ingenious interior product mainly
meant for public spaces. For ordinary
consumers, some smaller variants
are being produced. Siebum: "I started
playing and puzzling with geometric
shapes and cubes. While experimenting
– triangles become hexagons – I found
the solution. After that, I worked it
out in 3D. Such puzzle solving is very
challenging. And rewarding. Eureka's
always follow."

Find his presentation at page 57, presentation nr. 56 www.renesiebum.nl



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